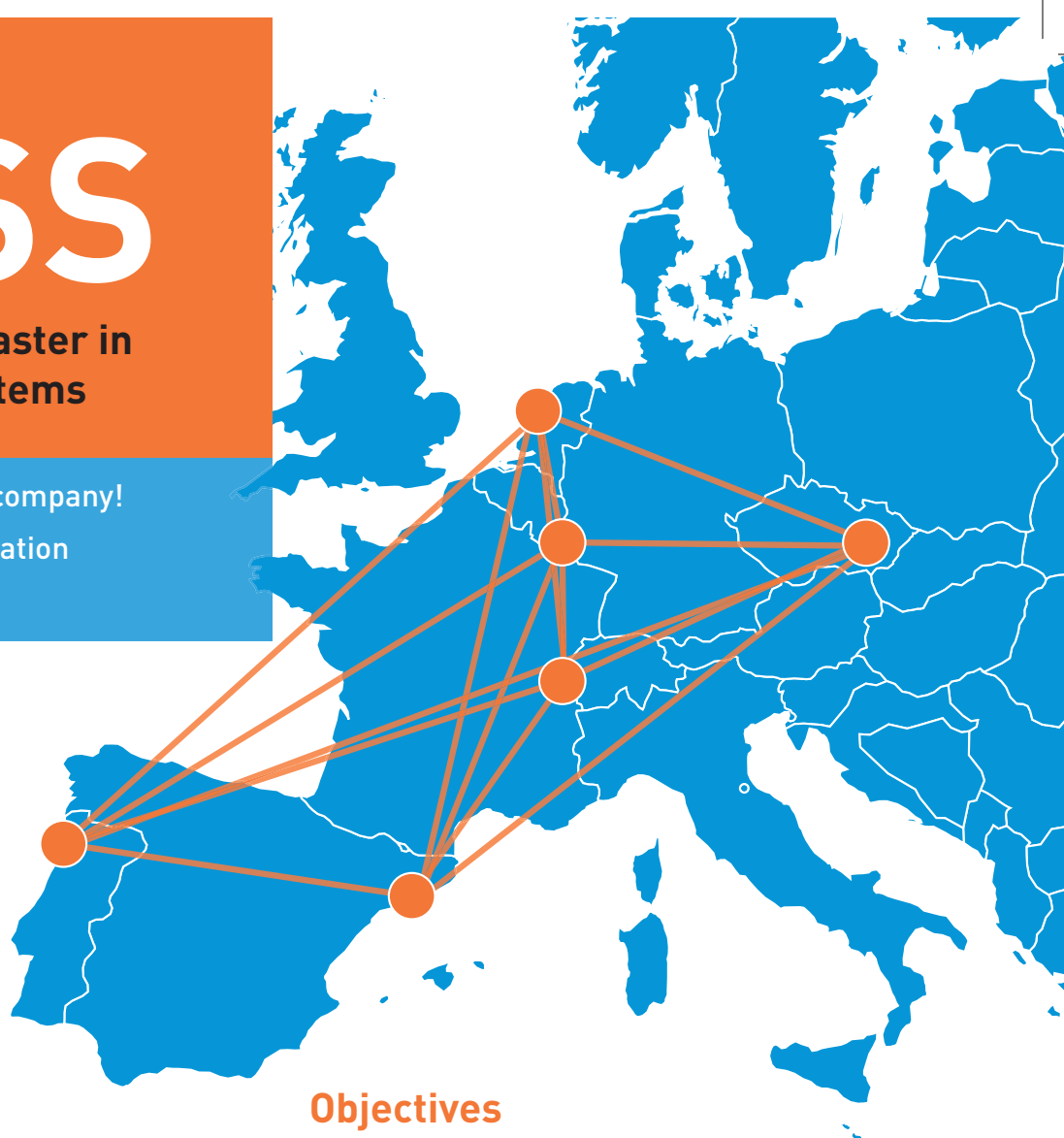


EMISS

European Executive Master in Innovative Service Systems

Innovate the business of your company!

Learn ICT-based Service Innovation at an European level!



What is EMISS?

EMISS is a European Executive Master with 60 ECTS (European Credit Transfer System) organised around:

- **6 intensive weeks of lectures** in 6 different European exclusive locations during the initial 18 months,
- **individual and group work,**
- **writing of Master's thesis** from an innovative or research project in a company or organisation.

Objectives

- Invent new business services based on ICT opportunities
- Manage their evolution: from ideas to service systems
- Design and architect sustainable service systems
- Adopt a common culture of services
- Give an immediate value for your organisation with applied competencies
- Build a new professional network
- Join a group of highly talented persons
- Interact with a variety of highly skilled professors in services
- Get a truly multi-cultural experience

Programme & Diploma

The EMISS content framework follows the service creation process life cycle, which is decomposed into 4 steps: innovation – exploration – engineering – sustainment.

- **Information Service Innovation setting up the roadmap for value creation**

Lead by : University of Geneva, Switzerland | Public Research Centre Henri Tudor, Luxembourg

- **Information service exploration - discovering new territories**

Lead by : Public Research Centre Henri Tudor, Luxembourg | University of Brno, Czech Republic

- **Information service engineering - putting innovation into action**

Lead by : University of Porto, Portugal | University of Amsterdam, Netherlands

- **Information service sustainment - pursuing sustainability**

Lead by : University of Amsterdam, Netherlands | University of Catalonia, Spain

Each step corresponds to a certificate with 10 ECTS credits. So, the full EMISS programme is divided into 4 certificates and a Master thesis of 20 ECTS credits.

For Whom?

This executive Master targets experienced people with some ICT background:

- CTO/CIO assistants,
- experienced project managers and product managers,
- IT/business architects,
- senior business analysts and business developers,
- senior consultants.

Practical Information

→ Planning & Place

Lectures during 6 weeks: from January 2011 to April 2012

January 2011 → University of Geneva, Switzerland

April 2011 → University of Porto, Portugal

July 2011 → University of Amsterdam, Netherlands

October 2011 → University of Barcelona, Spain

January 2012 → Public Research Centre Henri Tudor, Luxembourg

April 2012 → Brno University, Czech Republic

Master's thesis during 6 months: from April to December 2012 : within a company or any institution
The total average work for completing EMISS, including the executive Master dissertation, is estimated at 1,600 hours.

→ Language

All courses, exercises and case discussions are in English.

→ Fees

The total cost of the Master is 15,000 € including 240 hours of lectures and the administrative costs related to the Master management. This amount does not include the cost of travels, meals and accommodation.

→ How to apply?

EMISS candidates must have a degree of at least 240 ECTS in engineering, engineering sciences, computing, mathematics, economics or management with relevant professional experience in the ICT/IS area (5 years minimum), or equivalent experience and competencies.

Very good English proficiency required.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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